**Report View**

**A screenshot of a computer

Description automatically generated**

**Data View**

**A screenshot of a social media post

Description automatically generated**

**Model View**

A screenshot of a social media post

Description automatically generated

**Power Query Editor**

**A screenshot of a computer

Description automatically generated**

**Advanced Editor**

**A screenshot of a social media post

Description automatically generated**

* **Power BI Desktop**: *Power BI Desktop* is a free application we install on our local computer that lets us connect to, transform, and visualize our data. With Power BI Desktop, we can connect to multiple different sources of data, and combine them (often called *modeling*) into a data model. This data model lets us build visuals, and collections of visuals we can share as reports, with other people inside our organization. Most users who work on business intelligence projects use Power BI Desktop to create reports, and then use the *Power BI service* to share their reports with others.
  + Price: Free
* **Power BI Pro:**  Power BI Pro is an individual user license that lets users read and interact with reports and dashboards that others have published to the Power BI service. Users with this license type can share content and collaborate with other Power BI Pro users. Only Power BI Pro users can publish or share content with other users or consume content that is created by others, unless a Power BI Premium capacity hosts that content.
  + Monthly Price: Rs. 660
* **Power BI Premium:**  We can use Power BI Premium to get dedicated and enhanced resources for our organization, so users in our organization can use the Power BI service with better performance and responsiveness. For example, with a Power BI Premium subscription, we and our organization's users get access to:
  + - 1. Greater scale and performance
      2. Flexibility to license by capacity
      3. Unify self-service and enterprise BI
      4. Extend on-premises BI with Power BI Report Server
      5. Support for data residency by region (Multi-Geo)
      6. Share data with anyone without purchasing a per-user license
  + Monthly Price: Rs. 330,190